

# 2024 ANNUAL REPORT Difference Makers

IN INITED

UNITED STARTS WITH

# **Letter to the Community** Kelley McClurkin & Blair Lane

Since our founding in 1955, United Way of Hancock County has been an organization that embraces and initiates change.

Our very existence stems from a desire to change the way likeminded social service agencies partner to raise money. Through the years we have worked tirelessly to change the way vulnerable people access resources. To change the health and educational outcomes of those who are less fortunate. To change the way volunteers interact with their community. And to change our own funding priorities to best align with the needs of our friends and neighbors.

In 2024, we embraced another big change of our own: After a nationwide search and interview process, Kelley McClurkin, our Resource Development Director of three years, was named CEO. That coincided with several other staffing changes that left our small, full-time team a perfect mix of tenured experience and fresh perspectives.

Kelley McCler

Kelley McClurkin CEO, United Way of Hancock County



Through this unique lens we chose to examine our priority areas and refocus our efforts where they really count. This paid off in another massively successful campaign that raised \$1.7 million to support vital and basic needs right here in Hancock County, along with some new partnerships focused on pertinent issues such as childcare. Along the way we gained new advocates, new donors and a host of new volunteers that, when combined with our existing supporters, grew us into an even stronger force for good.

Our community's needs are constantly being shaped by things like the economy, natural disasters, pandemics, shifts in the workforce and more. One thing that remains steadfast, however, is our commitment to knowing our community and responding to these shifting needs accordingly.

That's how we'll continue to approach our lifechanging work, and we hope you'll join us!

Blair Lane Board Chair, United Way of Hancock County



## **Board of Directors**

#### Blair Lane

Board Chair Premier Bank

#### Andrea Kramer

Board Chair Elect Campaign Committee Chair City Apparel + Merch

#### John Motter

Past Board Chair Motter Farms

#### **Brian Kreinbrink**

Treasurer Marathon Petroleum Corp.

#### Larry Staley

Secretary Retired

#### **Beth Duron**

Grant Review Committee Chair Marathon Petroleum Corp.

Kirby Overton Campaign Committee Co-Chair University of Findlay

#### Melissa LaRocco

Volunteer Committee Chair Legal Aid of Western Ohio

**Chett Wohlgamuth** Events Committee Chair Whirlpool Corp.

**Chad Doll** National Lime & Stone Co.

Kelly Wohlgamuth Findlay City Schools

Randall Galbraith Hancock County Job & Family Services

The Honorable Stephanie Bishop Findlay Municipal Court

Karen Goodwin GSW Manufacturing, Inc.

Will Hinks Marathon Petroleum Corp.

Mark Kreinbrink Cooper/Goodyear Tire & Rubber Co.

## **IMPROVING LIVES THROUGH RESPONSIBILITY**

**DIFFERENCE MAKERS** 

# **Financial Reporting**

#### THE UNITED WAY OF HANCOCK COUNTY CONDENSED STATEMENT OF FINANCIAL POSITION

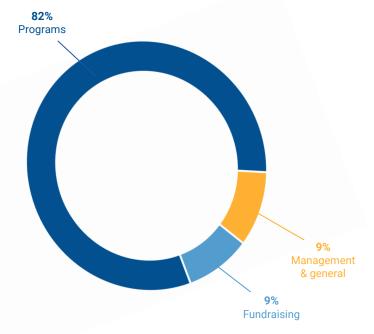
As of 12/31/2024 - preaudit

# THE UNITED WAY OF HANCOCK COUNTY CONDENSED STATEMENT OF ACTIVITIES

For the year ended 12/31/2024 - preaudit

Assets		Revenue and Support	
Cash and Cash Equivalents	\$1,618,219.69	2022 and 2023 Campaign Pledges	\$1,167,940.70
Pledges Receivable	\$741,184.58	Less Donor Designations	-\$47,048.06
Accounts Receivable	\$67,880.40	Fundraisers and Events	\$536,339.14
Property & Equipment	\$27,481.24	Investment Income	\$66,753.61
Investment Assets	\$604,340.23	Other Revenue	\$17,344.32
Total Assets	\$3,059,106.14	Total Revenue	\$1,741,329.71
Liabilities		Expenses	
Grants Payable	\$4,848.00	Program Service	\$1,547,252.73
Donor Designations Payable	\$40,711.25	Fundraising	\$147,492.05
2024 Campaign Collections	\$954,644.49	United Way Worldwide Dues	\$17,344.32
2024 Campaign Pledges Remaining	\$608,395.93	Management and General	\$163,294.77
Funds Held for Others	\$500.00	Total Expenses	\$1,882,072.00
Total Liabilities	\$1,609,099.67		
Net Assets			
Total Net Assets	\$1,252,800.87		
Total Liabilities and Net Assets	\$3,059,106.14		

An independent audit of UWHC is conducted annually. Complete audited financial statements are available at our office.



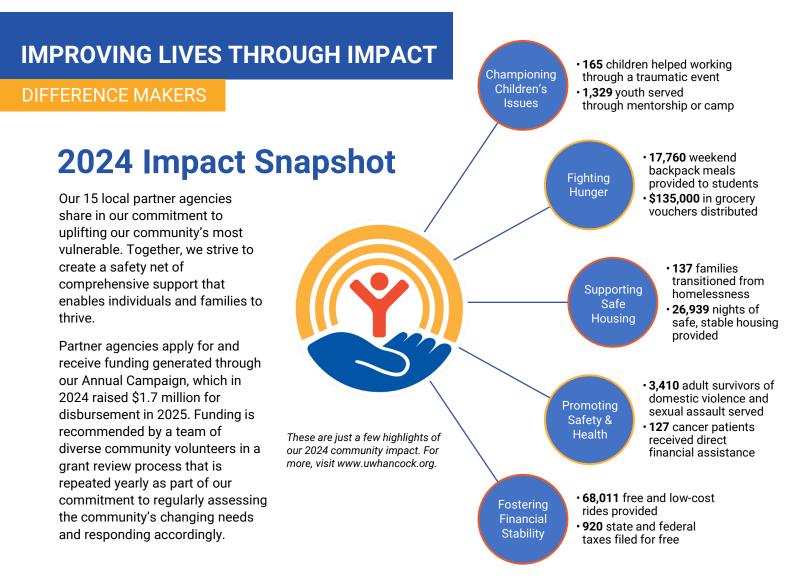
## 2024 Consolidated Expenses

**Program expenses:** Includes program grants and multi-year funding awarded to partner agencies through the grant application process; community assessment; program service; disaster relief/rapid response; service expenses for youth and volunteerism; and fiscal agent representation.

**Fundraising expenses:** Includes fundraising efforts for UWHC Annual Campaign and special events.

**Management & general expenses:** Includes United Way Worldwide dues; along with finance, legal, IT and general operations that support business functions.

MEASURABLY IMPROVING PEOPLE'S LIVES IN HANCOCK COUNTY



### 2024 Partner Agencies and Programs

American Red Cross of North Central Ohio Disaster Services

Cancer Patient Services Direct Patient Services

CASA/GAL of Hancock County Child Advocate Program

Center for Safe & Healthy Children Forensic Interview Program

Challenged Champions Equestrian Center Equine-Assisted Therapy

Children's Mentoring Connection Mentoring At-Risk Youth

Christian Clearing House Food Vouchers Findlay Family YMCA Feed-A-Child Program

Girl Scouts of Western Ohio Scouting

HHWP Community Action Commission Hancock Area Transportation Services (HATS)

Hope House Independence Program Hope House Shelter

**Open Arms** Adult Victim Services Child Victim Services

Salvation Army Emergency Food Pantry Summer Enrichment Scouting America Exploring Scouting

West Ohio Food Bank Hancock County Food Distribution

**Financial Stability Initiative** UWHC's In-House Financial Empowerment Efforts

**Free Tax Preparation** UWHC's Volunteer Income Tax Assistance (VITA) program

Halt Hunger Initiative UWHC's In-House Hunger Eradication Efforts

Volunteers United UWHC's In-House Volunteer Center

Vulnerable Children Initiative UWHC's In-House Child Championing Efforts

#### **DIFFERENCE MAKERS**

# **UWHC's Direct Services Continue to Expand**

Volunteer hub connects | Free tax prep service people to passions

## DAYS OF CARING BY THE NUMBERS

134 volunteer teams

- 57 organizations served
- 4,180 service hours
- \$139,943 total savings to the community



A Days of Caring team packs backpack meals for kids

Our volunteer center, Volunteers United, continued to grow and expand in unprecedented ways in 2024.

Through a combination of individual and group volunteering, along with our biannual, multi-day service event called Days of Caring, 10,200 volunteer hours were logged. This equates to hundreds of thousands of dollars in savings to local organizations, but perhaps more importantly, it represents immeasurable fulfilling, feel-good connections made across our community.

Volunteers United is committed to connecting individuals to opportunities that fit their skills, goals and passions. We work closely with community partners to learn their needs and match them with the best-equipped volunteers to get the job done. Whether you're a first-time volunteer or a seasoned pro - or if you're a student looking to get in those service hours we've got you covered!

# makes \$1M impact

Our free tax preparation service, called VITA, is designed to put money back into community members' pockets with absolutely no filing fees to worry about.

VITA is an IRS-sponsored program that brings certified volunteers together to complete and electronically file state and federal income taxes for people who live or work in Hancock County. Taxes are completed at the Findlay-Hancock County Public Library or at the 50 North senior center, with convenient hours designed to suit everyone's needs - be they senior citizens on a fixed income, students or working families.

This volunteer-led program illuminates the incredible caring power of community, with some volunteers committing up to six days a week during tax season. Their hard work pays off in over \$1 million being returned to the community in federal returns!

### VITA BY THE NUMBERS

18 volunteers 920 state & federal taxes filed 1.390 volunteer hours



A VITA volunteer advises a client during his free tax prep appointment

#### **DIFFERENCE MAKERS**

## **Campaign Season a Success!**





Volunteers and diners are all smiles during the Downtown Restaurant Tour

Year over year, we are blown away by our community's generosity, and 2024 was no exception!

Through a fantastic show of support by the Difference Makers — whether they were participating in a workplace campaign, committing to corporate gifts and sponsorships, hosting fundraising events or making individual contributions — our Annual Campaign raised \$1.7 million to help support our community. We are sincerely thankful to all who chose to make an impact through United Way, including several new and returning organizations that joined us throughout the year. Campaign season was kicked off by our inaugural pickleball championship, which brought over a dozen teams to the courts for fun, philanthropy and a custom trophy. Other event highlights included our Downtown Chocolate Tour, offering sweet treats and a chance to explore Findlay while raising awareness and funds for vulnerable children; and our signature Downtown Restaurant Tour, wherein diners sampled the best our city has to offer while raising \$16,000 to fight hunger in Hancock County.

Thanks to all who helped contribute to another successful campaign year!

## **Campaign Cabinet**

Andrea Kramer Campaign Chair City Apparel + Merch

**Kirby Overton** Campaign Chair University of Findlay

**Chuck Bills** Corporate Division Chair Ohio Logistics

**Myron Lewis** Health Division Chair Blanchard Valley Health System

Kelly Wohlgamuth Education Division Chair Findlay City Schools

Jeff Young Education Division Chair Hancock County Educational Service Center

Karen Worthington Mercantile Division Chair river + road

Sean Abbott

Professional Division Chair Hackenberg, Feighner, Bishop & Werth, LLC

**Jaclynn Hohman** Public Division Chair Office of the Mayor, City of Findlay

**Cathy Schroll** Rural Division Chair Mayor, Village of McComb

Madison Tolsma Youth Division Chair Marathon Petroleum Corp.



Teams face off in the inaugural Campaign Kickoff Pickleball Tournament

# **Participating Businesses**

## We appreciate the following companies that ran a 2024 campaign. You and each individual donor are true **Difference Makers**!

AEP Ohio Alvada Construction American Red Cross North Central Ohio Chapter **AR Marketing** Arcadia Local Schools Arlington Local Schools Ball Corp. Metal Beverage Container Group **Bigelow Glass** Blanchard River Broadcasting Co. Blanchard Valley Health System Burlwick & Co. **Cancer Patient Services** Car Specialties Paint & Body Shop Children's Mentoring Connection of Hancock County **Christian Clearing House Citizens National Bank** City Apparel + Merch City of Findlay City Uniforms & Linen CliftonLarsenAllen LLP Cooper Tire & Rubber Co. and Goodyear Tire & Rubber Co. **Cory-Rawson Schools** Eastman & Smith Family Foot & Ankle Associates Fifth Third Bank **Financial Strategies Group Findlay City Schools Findlay Dental Group** Findlay-Hancock County Alliance Findlay Publishing Co. **Findlay Vision Care Clinic First National Bank** Fitzgerald & Mihalik, LLC Freudenbera-NOK **Garlock Brothers Construction** GSW Manufacturing, Inc. Hackenberg, Feighner, Bishop & Werth LLC Hancock County ADAMHS Board

Hancock County Educational Service Center Hancock County Employees Hancock County Home Builders Association Hancock County Job & Family Services **Heck Rentals HHWP Community Action Commission** Hope House for the Homeless Infection Prevention & Treatment Center Journey Salon & Day Spa Keller Alge Insurance Knueven, Schroeder & Co. LaRiche Chevrolet/Cadillac Legacy Farmers Cooperative Liberty-Benton Schools Marathon Petroleum Corp. Mark K Marshall & Melhorn, LLC McComb Family Dentistry **McComb Schools** Meijer, Inc. National Lime & Stone Co. Nationwide Children's Hospital Northwestern Mutual Ohio Peterbilt/International Fuel Systems/Ohio CAT **Ohio Logistics** Old Fort Banking Co. **Open Arms Domestic Violence & Rape** Crisis Center **Owens Community College** Premier Bank **RCM Architects** river + road Rowmark, LLC Salvation Army Scouting America, Black Swamp Area Council Shawnee Optical Simona-PMC State Bank State Farm Insurance - Putman

Tall Timbers Industrial Park TH Plastics The Bourbon Affair The Center for Safe & Healthy Children The Union Bank Co. Insurance & Investments United Way of Hancock County University of Findlay Valgroup USA Van Buren Schools Van Buren United Methodist Church Vanlue Local Schools West Ohio Food Bank Whirlpool Corp. Whitman Title Security

Thank you for your in-kind donations and special support: 50 North Brinkman's City Apparel + Merch 1-800-Packouts Fast Signs Findlay-Hancock County Public Library Hancock Hotel HATS Hearthside Food Solutions Jim's Gym Jonny Burritos Kan Du Studios Kevin's Kajunette Loaded Lunchbox Marathon Center for the Performing Arts **Ohio Logistics** Pride Transportation Co., Inc. Scotty's Subs **Slippin Sammies** State Bank The Loaded Lunchbox The Wailing Onion Two Men & A Truck Walmart

# **COVERING HANCOCK COUNTY'S GREATEST NEEDS**

United Way of Hancock County is an umbrella organization helping **1 in 4** people by Championing Children's Success, Fighting Hunger, Promoting Safety & Health, Supporting Safe Housing & Fostering Financial Stability.

