

WHERE DOES THE MONEY GO?

Of all money raised by United Way of Hancock County:

• 99% stays in Hancock County or is designated by the contributor to another United Way.

• 83% is used for programs and services in Hancock County, or a donor's home community if designated. In April of 2017, the United Way board distributed \$2,545,087 in grants to local agencies to provide these important services.

• For 2017, we have funded 37 programs that help build a better life. The programs all focus on health, education and financial stability. For a full list go to LiveUnitedHancockCounty.org/funded-programs.

Further breakdown:

• 12% is used for general administrative needs like salaries, overhead for our fundraising and other expenses to run United Way of Hancock County. The Better Business Bureau suggests that nonprofit organizations spend no more than 35% on general administration and fundraising.

• 4% is uncollectable. This means someone leaves their job, retires or doesn't follow through with their pledge.

• 1% is used for dues to Ohio United Way (OUW) and United Way Worldwide (UWW). Our membership in these organizations provides our United Way with resources, training, branding and marketing support and more.

Funded Programs

83%

General Administration & Fundraising

12%

Uncollectable Pledges

4%

OUW/UWW

1%

GIVING IS EASY!

Your workplace is a great place to give through payroll deduction. It's an easy and powerful way to help address our community's most critical needs.

Other convenient options include:

- Cash, check, stocks and other securities.
- Automatic bank deduction.
- Credit card.
- Regular billing.
- Secure online giving at LiveUnitedHancockCounty.org.

Join the Gaslight Society.

Is it time for you to join the Gaslight Society? Members are recognized for their leadership levels of giving with special events and other recognition. Anonymous givers are quietly applauded.

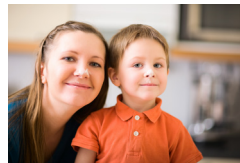
Gaslight Society Investment Levels

Tocqueville	\$10,000 or more
Platinum	\$5,000 to \$ 9,999
Diamond	\$2,500 to \$ 4,999
Gold	\$1,250 to \$ 2,499
Silver	\$750 to \$ 1,249



United Way of Hancock County
245 Stanford Pkwy.
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419-423-1432
LiveUnitedHancockCounty.org

WHY DO I GIVE?



"When my youngest son started preschool, I was working for minimum wage. I found out that his school fees would be a \$189 deposit and \$89 a month after that. I could not afford this. United Way stepped in and covered his school fees for the whole school year. I was very thankful that they did that for us. Now I donate to United Way. I see it as a way for me to give back and thank them for what they did for our family. THANK YOU, UNITED WAY!"

-Mary (name changed for privacy)



"I give to the United Way of Hancock County not only because they distribute raised funds for programs that improve the quality of life here in Hancock County, but because they also fund initiatives to address challenging issues facing our community.

One of my favorite volunteer opportunities is Special Needs Day at Camp Berry. I enjoy helping the children fish by baiting their hooks and removing fish they catch. Their joy and excitement are priceless. I look forward to volunteering for this event each year."

Chick Padula
2017 Jeri Bjorling Memorial Distinguished Volunteer of the Year Award Recipient

UNITED WE FIGHT.

LIVE UNITED



UNITED WE WIN.

LIVE UNITED



United Way
of Hancock County
LiveUnitedHancockCounty.org



UNITED WAY IS NOT ONLY A FUNDRAISER. We don't passively wait for a problem to address. We aren't afraid to take on the toughest challenges. We won't give up when the going gets tough. Our mission is to measurably improve lives. How do we do it?

1. DEFINE THE PROBLEMS



Along with other vital organizations, United Way is surrounding our community's most critical problems.

We are assessing the community, finding the biggest challenges and going after results. In 2017, through our community conversations project, we heard from hundreds of people. We listened to your concerns, your dreams for our community and your suggestions. United, we are fighting to fix the problems.

2. RALLY THE PROBLEM SOLVERS

Our community is continuing down the path of collective impact toward addressing root causes of our most pressing, systemic issues. United Way is a leader, convener and facilitator in this effort.

Our community has identified seven groups that are at various stages of the "coalition building process", which has been embraced by the public, private and nonprofit sectors. This process will allow us to make positive change happen.

The coalitions are: workforce development, health, transportation, housing, food security, literacy, and abuse/safety. Each coalition has a facilitator who helps focus and guide the work of the participants.

3. GATHER THE RESOURCES

United Way's annual workplace campaign is an ideal way to raise funds to address our issues. It's a way for you to connect to the programs and projects making a difference right here.



We felt so strongly about the work of United Way that we decided to chair the effort again. The work must continue. Thanks to the community's donations last year, children attended prekindergarten. People found affordable homes. Major issues were addressed. By giving what you can, we can continue to improve lives.

Let's help more preschool students have access to quality prekindergarten. Let's offer even more single parents the job training needed to support their family and gain financial independence. Help us fight to win in our community!

United we fight. United we win.

Chris and Dina Ostrander
2017 Campaign Co-Chairs

4. IMPROVE PEOPLE'S LIVES

Grant applications for funding from United Way were reviewed by 38 community leaders. These individuals voluntarily review funding requests in the areas of education, health and financial stability.

With funds raised in 2016, United Way's board awarded grants to 37 programs offered by nonprofit entities throughout the county. For a full list of those programs go to LiveUnitedHancockCounty.org/funded-programs.

WE FIGHT FOR ACCESS TO PRESCRIPTION MEDICINE.



We win by promoting the FamilyWize® prescription card program. Friends and neighbors with ongoing health

challenges are often confronted with choosing between a much-needed prescription or buying food. This program can reduce prescription costs from 40%-70% on certain medications. The free FamilyWize® card is available at local nonprofits and can be used with any insurance card. You can also download the smartphone app and have it with you at all times. Visit Familywize.org to view the 60,000 cooperating pharmacies and the medication listings.

WE FIGHT FOR INFORMATION AND RESOURCES.



Get Connected. Get Answers.

We win by providing a staffed information and referral service to address the needs of Hancock County residents. By dialing 2-1-1, callers get information on local, state and federal agencies and their services, hours, required documentation and more.

WE ARE HAND-RAISERS.



We win by recruiting more than 1,000 volunteers for Days of Caring, a week-long event with public and private entities. Local companies allow employees to work with an agency for a four-hour period to tackle projects. This saves organizations time, energy, and money

so they can focus on serving clients. The stats for 2016: 1,129 volunteers, 202 teams, assisting 40 organizations, saving organizations \$106,397.

WE FIGHT FOR FINANCIAL STABILITY.



FREE TAX PREPARATION

We win by partnering with HHWP Community Action Commission, Ohio Benefit Bank, and Volunteers in Tax Assistance (VITA) to provide

our residents with free tax preparation services. The stats for 2016: 2,023 tax returns completed, federal refunds received \$2,420,359.